THE SUMMIT

Pathway to Sustainable Football Excellence

A Four-Year Strategic Plan for Trinidad and Tobago Football

Trinidad and Tobago Football Association

2026 – 2030

Presented to the TTFA Membership

23 Strategic Peaks · One Vision · One Football · One Nation

PRESIDENT'S MESSAGE

A Message to Our Football Family

> *"Football in Trinidad and Tobago has historically represented much more than sport. It is a national identity, a mechanism for social mobility, a source of pride, and a catalyst for community transformation."*

For decades, our nation has produced footballers, coaches, administrators and leaders whose achievements exceeded expectations despite limited resources and inconsistent structures. The challenge before us is no longer identifying talent. The challenge is creating the systems that turn talent into consistent achievement — and building those systems so well that they outlast any one generation of players, coaches or administrators.

THE SUMMIT is our answer to that challenge.

It is a four-year strategic plan built around 23 interconnected pillars — covering every level of the game from the six-year-old playing their first match at a grassroots festival, to the senior international representing the nation on the world stage. It addresses governance and administration, coach education, national teams, youth development, women's football, infrastructure, media, commercial sustainability, and the welfare of those who gave their careers to build our game.

This document is presented to you — the TTFA membership — as our collective plan for the way forward. Every element within it was developed with one purpose: to make Trinidad and Tobago football the strongest, most sustainable, most respected football nation in the Caribbean.

This is our mountain. These are our peaks. And together, we will reach the summit.

The Summit Concept

No climber reaches a mountain summit in a single step.
There are stages: Foundation → Preparation → Progression → Performance → Excellence

Each of the 23 Strategic Peaks represents a critical stage on this journey.
Collectively, they form a complete pathway — from grassroots to elite,
from community to international, from where we are to where we must be.

STRATEGIC OVERVIEW

What is The Summit?

THE SUMMIT is a four-year strategic transformation plan for Trinidad and Tobago football — covering the period 2026 to 2030. It is built around 23 Strategic Peaks, each representing a critical area of football that must be developed, strengthened and sustained if T&T football is to fulfil its potential.

Unlike previous plans, THE SUMMIT does not focus on a single area. It addresses the entire football ecosystem — because we know that isolated improvements do not produce lasting change. Real transformation happens when every component of a system works together: when grassroots feeds academies, academies feed the National Youth League, the National Youth League feeds High Performance Centres and national teams, and national teams inspire the next generation of grassroots participants.

THE SUMMIT creates that connected ecosystem. For the first time, every layer of Trinidad and Tobago football will operate within a structured pathway — from the first time a child touches a football to the moment a national team player pulls on the Soca Warriors jersey.

Built on One Foundational Truth

Nations that consistently qualify for international tournaments do not depend on exceptional individuals. They depend on sustainable systems.

THE SUMMIT builds that system.

THE PLAN

The 23 Strategic Peaks

THE SUMMIT is organised around 23 Strategic Peaks — each a distinct but interconnected area of football development. Together they form the complete blueprint for sustainable football excellence in Trinidad and Tobago.

Peak	Strategic Priority
1	Internal Administration & Governance
2	Coach Education Excellence
3	National Youth Teams
4	Senior Men's & Women's National Teams
5	National Youth League
6	Academies & Grassroots Football (U6–U12)
7	TTWoLF Professionalization
8	Zonal Football Development
9	Beach Soccer Development
10	Futsal Development
11	Tobago Satellite Office
12	Referee Excellence Programme
13	Infrastructure Development
14	Marketing & Commercial Strategy
15	Media & Broadcasting Self-Sufficiency
16	Membership Assistance Programme
17	Veterans & Legends Programme
18	Home of Football Sustainability
19	Sports Science & Performance Medicine
20	AGM & Membership Engagement
21	High Performance Centres
22	TTPFL Transformation Strategy
23	National Football Ecosystem Expansion

THE JOURNEY

Four Years. One Direction.

THE SUMMIT is structured across four distinct phases — each building on the last, each bringing us one step closer to the summit. The journey is not linear; many peaks are being climbed simultaneously. But the direction is always the same: upward.

YEAR 1 **Foundation**	• Governance restructuring and full administrative modernisation • Staffing improvements across all TTFA departments • Coach Education programme launched at all levels • Grassroots Football Festivals established nationwide • High Performance Centres — first sites operational • National Youth Teams — all 10 squads active with monthly camps • Tobago Satellite Office established • TTFA TV platform launched
YEAR 2 **Growth**	• National Youth League fully operational in all 7 zones • TTWoLF club assistance programme scaling • Infrastructure development — first venues complete and open • Sports Science integrated across all national programmes • Marketing and sponsorship growth accelerating • International friendlies and competition exposure increasing • Digital audience and media content growing significantly
YEAR 3 **Acceleration**	• Commercial partnerships and sponsorship reaching new levels • Infrastructure — majority of planned venues operational • TTFA TV media self-sufficiency progressing • Home of Football operating as a revenue-generating asset • TTPFL and TTWoLF professionalisation deepening • International competition performance improving measurably • Coach Education — T&T establishing Caribbean leadership
YEAR 4 **Summit**	• TTWoLF declared the Caribbean's first professional women's league • All 5 High Performance Centres operational and feeding national teams • 16 community football venues complete across Trinidad and Tobago • TTFA a structurally self-sustaining organisation

- Men's and Women's national teams among the Caribbean's most competitive
- T&T football ecosystem — from U6 grassroots to senior international — fully connected
- Football established as a national industry with lasting social and commercial impact

NATIONAL TARGETS

What We Will Achieve by 2030

The following targets represent the measurable outcomes THE SUMMIT is designed to deliver by the end of Year 4. These are not aspirations — they are the commitments we are making to the membership, to the football community, and to the nation.

Area	Four-Year Target
FIFA Men's Ranking	Improvement of approximately 40 positions
FIFA Women's Ranking	Top 5 in CONCACAF; World Cup qualification pathway active
Youth Participation	8,000+ players engaged annually in structured programmes
National Team Player Pool	Expanded by 30–40% through HP Centres and NYL pathways
Coach Education	T&T ranked the Caribbean's #1 coaching education hub
Licensed Coaches Produced	400+ C Licence, 200+ B Licence, 80+ A Licence, 40+ Pro Licence
Community Venues Built	16 football-specific venues across Trinidad and Tobago
High Performance Centres	5 operational — South, East, West (Trinidad); East & West (Tobago)
Women's Football	Caribbean's first professional women's league established
Grassroots Reach	Largest grassroots football programme in the Caribbean
Youth National Teams	Multiple youth teams qualifying for FIFA competitions
TTPFL	Trending toward commercial self-sufficiency; clubs strengthened
Referee Development	Full T&T representation on FIFA referee panels
Media & Broadcasting	3,000+ football events produced annually; TTFA TV self-sufficient
Zonal Football	All 6 zones with strengthened administration and growing participation
Futsal & Beach Soccer	T&T among the leading Caribbean nations

	in both disciplines
Tobago	Fully integrated into national football ecosystem
Club Sustainability	Club-generated revenues increased 50–75% across TTPFL

THE ECOSYSTEM

One Connected Football Pathway

One of the most important principles behind THE SUMMIT is connectivity. For too long, different parts of our football system have operated in isolation — grassroots without a pipeline to academies, academies without a clear route to national teams, national leagues without direct links to international competition pathways. THE SUMMIT changes this.

By the end of Year 4, every level of football in Trinidad and Tobago will operate within a single connected pathway — where a child who begins playing at a U6 festival has a clear, supported route through the system all the way to the senior national team. And where every former player remains connected to the game through our Veterans and Legends programme.

Stage	Programmes Serving This Stage
Ages 6–12 | First Touch	Grassroots Football Festivals (Peak 6) · Academy Development (Peak 16)
Ages 13–20 | Development	National Youth League (Peak 5) · High Performance Centres (Peak 21)
Youth International | Excellence	10 Youth National Teams — U14 to U23 Boys & Girls (Peak 3)
Domestic Professional | Performance	TTPFL (Peak 22) · TTWoLF (Peak 7) · Beach Soccer (Peak 9) · Futsal (Peak 10)
Senior National | The Summit	Senior Men's & Women's National Teams (Peak 4)
After Football | Legacy	Veterans & Legends Programme (Peak 17)

PEAK 1

Internal Administration & Governance

Building the Foundation of Excellence

Strategic Objective

To establish the TTFA as a modern, efficient, transparent and professionally operated organisation capable of supporting sustained football growth and international competitiveness.

Football success begins with administration. Elite football nations consistently demonstrate that strong governance structures produce stronger football outcomes at every level of the game — from grassroots to international.

A modern TTFA requires the right people, the right systems, and the right infrastructure to deliver this plan. Without this foundation, no other peak can be fully realised.

Key Initiatives

- Equipment Upgrade Programme — full modernisation of office technology, communications and production systems
- Staff Upgrade Programme — filling all functional departments: Technical, Finance, Compliance, Safeguarding, HR, Media, Competition
- Infrastructure Upgrade Programme — smart boardrooms, digital access systems, renovated and professional office environments
- Staff Training & Organisational Development — continuous education in governance, compliance, safeguarding, and digital systems
- Team Building & Organisational Culture — building a unified, high-performing administration that serves all of football

Progressive Milestones

- ✓ Q1 Year 1: All key staff positions filled across every functional department
- ✓ Q3 Year 1: Office modernisation complete; all digital systems operational
- ✓ Year 1: TTFA delivering consistent, professional service to all members and stakeholders
- ✓ Year 2: Staff training programme achieving 90%+ completion; measurable efficiency improvements
- ✓ Year 2: FIFA governance compliance audit passed; improved compliance standing achieved
- ✓ Year 3: Digital administration fully operational; TTFA paperless across core functions
- ✓ Year 3: TTFA governance rated among the top 3 football associations in CONCACAF
- ✓ Year 4: TTFA established as the Caribbean's leading administrative football organisation
- ✓ Year 4: All annual accountability reports delivered on time; full member confidence in governance

> *"Strong governance is not the most visible part of football. But it is the most important. Every other peak rests on this foundation."*

PEAK 2

Coach Education Excellence

Developing Elite Coaches to Develop Elite Players

Strategic Objective

To establish Trinidad and Tobago as the Caribbean leader in coach education by creating a world-class coaching pathway that continuously develops highly qualified coaches capable of producing players and teams that compete successfully at regional and international levels.

Football development begins with players — but football transformation begins with coaches. Players spend thousands of hours under coaches throughout their developmental journey. Improving the quality of coaching improves every other aspect of the game.

Countries that invested heavily in coach education — Belgium, Japan, Germany — experienced major football improvements within a decade. Trinidad and Tobago will follow that path.

Key Initiatives

- Continuous Coach Development Programme — monthly workshops, mentoring systems, digital learning platform, annual coaching conference
- Coach Education Licensing Expansion — structured delivery of C, B, A and Pro Licence courses annually
- International Coaching Internship Programme — selected high-potential coaches sent annually to elite football environments in Europe, North America and South America

Progressive Milestones

- ✓ Q2 Year 1: Mentoring programme launched; first international internship cohort selected
- ✓ Year 1: All licence levels — C, B, A and Pro — delivered; 150+ coaches trained
- ✓ Year 1: First Caribbean Coaching Conference hosted with regional delegates
- ✓ Year 2: 300+ cumulative coaches trained; regional coaches attending T&T programmes
- ✓ Year 2: Annual Coaching Conference self-sustaining through delegate participation
- ✓ Year 3: 20 internationally-exposed coaches in active roles across the football system
- ✓ Year 3: T&T coaching licence recognised and respected across CONCACAF
- ✓ Year 4: 40+ internationally-trained coaches shaping football at every level
- ✓ Year 4: Trinidad and Tobago ranked the Caribbean's #1 coach education hub
- ✓ Year 4: Over 700 licensed coaches across C, B, A and Pro Licence levels in active service

> *"Players win matches. Systems create generations of players. Coaches create systems."*

PEAK 3

National Youth Teams

Creating the Elite Pathway to International Success

Strategic Objective

To establish a world-class youth national team system that creates a sustainable pathway from grassroots football to senior national teams — maximising Trinidad and Tobago's opportunities for qualification to FIFA and CONCACAF competitions.

Youth national teams are the bridge between development and elite football. Nations that consistently perform at international level do not depend upon occasional talented generations — they establish structured youth pathways that identify, develop and expose players to elite competition environments from an early age.

THE SUMMIT will create 10 national youth teams — Boys and Girls at U14, U16, U17, U20, and U23 levels — all operating year-round with monthly camps and full international competition exposure.

Key Initiatives

- 10 National Youth Teams — Boys and Girls at U14, U16, U17, U20 and U23 levels, all active year-round
- Monthly training camps (local) and quarterly overseas training and competition
- Full international competition calendar — CFU U14, FIFA Youth Festival, CONCACAF U16, FIFA U17 World Cup, FIFA U20 World Cup
- Sports Science integration — nutrition, GPS performance monitoring, injury prevention, mental preparation
- Dedicated National Team Transport — team buses, equipment vans, utility vehicles

Progressive Milestones

- ✓ Q1 Year 1: All 10 youth national team coaching staff appointed and contracted
- ✓ Q2 Year 1: Monthly camp structure operational across all 10 youth squads
- ✓ Year 1: All 10 teams competing in international events; 200+ players in the national youth database
- ✓ Year 2: International friendlies increased 30% across all age groups; 300+ players in the system
- ✓ Year 2: At least 3 youth teams reaching knockout stages of their respective competitions
- ✓ Year 3: At least 5 youth teams at advanced qualification stages; first batch of player exports documented
- ✓ Year 3: 400+ players in the national youth system; multiple attracting foreign club interest
- ✓ Year 4: Multiple youth teams qualifying for FIFA competitions — including the U17 and/or U20 World Cup

- ✓ Year 4: Senior national team drawing a majority of players who progressed through the youth pathway
- ✓ Year 4: T&T youth football internationally recognised as one of the Caribbean's strongest systems

> *"Elite senior teams are built years before players wear the senior jersey. They begin with youth pathways."*

PEAK 4

Senior Men's & Women's National Teams

Building Competitive Teams for Sustainable International Success

Strategic Objective

To establish sustainable high-performance environments for the Senior Men's and Women's National Teams that improve international competitiveness, increase FIFA rankings, and position Trinidad and Tobago to consistently qualify for major international competitions.

The Senior National Team represents the highest expression of football within any nation. National teams create national pride, inspire young players, attract investment, and elevate the profile of football both domestically and internationally.

Elite football nations train continuously. They build systems rather than events. THE SUMMIT will move Trinidad and Tobago firmly in that direction — with the Men's team targeting an improvement of approximately 40 FIFA ranking places over the four years.

Key Initiatives

- Year-round training programme — monthly local camps and quarterly overseas training and competition
- Minimum of 16–20 international fixtures annually across both the Men's and Women's programmes
- Full Sports Science support — nutrition, strength and conditioning, performance analytics, mental performance
- Player Welfare Programme — elite travel standards, medical support, insurance, recovery services
- Dedicated National Team Transport — buses, equipment vans, utility vehicles for both programmes

Progressive Milestones

- ✓ Q1 Year 1: Coaching staff for both Men's and Women's senior teams appointed and contracted
- ✓ Q2 Year 1: Monthly camp schedules confirmed; minimum 4 international fixtures per team
- ✓ Year 1: Men's FIFA ranking improved; Women's ranking stable or improved; 16+ international matches played
- ✓ Year 2: Men's ranking improved by approximately 10 positions; national team sponsor secured
- ✓ Year 2: Women's team competing in CONCACAF W competition; women's sponsor secured
- ✓ Year 3: Men's cumulative ranking improvement of approximately 20 positions; matchday attendance up 30%

- ✓ Year 3: Women's team in top 5 in CONCACAF; World Cup qualification pathway active
- ✓ Year 4: Men's FIFA ranking improved by approximately 40 positions overall
- ✓ Year 4: Both senior teams regularly competing at the highest regional and international levels
- ✓ Year 4: National team culture — continuous training, welfare, science — fully and permanently institutionalised

> *"Successful national teams are not built in qualification windows. They are built every day between them."*

PEAK 5

National Youth League

Building the Competitive Engine for Future National Teams

Strategic Objective

To establish a structured year-round National Youth League (NYL) from U15 to U20 for both boys and girls, across seven geographic zones — creating the competitive environment where talent transforms into performance.

Players improve through repetition, pressure, and meaningful contact hours. The National Youth League becomes the environment where talent transforms into performance — providing the structured, year-round competition that training alone cannot replace.

The NYL will engage an estimated 4,000–6,000 players annually and will directly impact approximately 15,000–20,000 individuals across the football ecosystem.

Key Initiatives

- Boys and Girls competitions at U15, U17 and U20 levels across 7 zones — North, East, South, Central, Tobago, North East, North West
- Year-round competition calendar: League Phase I (January–April), League Phase II (May–August), Championship Phase (September–December)
- Direct feeder programme into National Youth Teams, High Performance Centres, TTPFL and TTWoLF
- Marketing and talent showcase strategy — weekly digital content, all-star matches, streaming through TTFA TV
- Youth scouting and talent identification fully integrated throughout the season

Progressive Milestones

- ✓ Q1 Year 1: All 7 zones active; all 6 age-category competitions open for registration
- ✓ Q2 Year 1: League Phase I commenced with 4,000+ registered players
- ✓ Year 1: Full inaugural season completed; all champions crowned; TTFA TV coverage live
- ✓ Year 2: Participation increased by 15%; minimum 50 NYL players selected for national youth camps
- ✓ Year 2: Marketing strategy active — weekly content, highlights, growing digital audience
- ✓ Year 3: 5,200+ players registered; NYL established as the primary national scouting platform
- ✓ Year 3: NYL All-Star Match established as an annual showcase event
- ✓ Year 4: 6,000+ registered players; a majority of Youth National Team players sourced through NYL
- ✓ Year 4: NYL recognised as the Caribbean's premier youth football competition

✓ Year 4: Full 7-zone structure sustainable, with club and community ownership across all regions

> *"The future of football is not built on isolated talent. It is built on environments where talent competes every week."*

PEAK 6

Academies & Grassroots Football

Creating the Foundation — Ages 6 to 12

Strategic Objective

To establish a structured grassroots football ecosystem from ages 6 to 12, ensuring that children throughout Trinidad and Tobago are engaged in football development environments that prioritise enjoyment, learning, safeguarding, social development, and long-term player growth.

The future of football is determined long before players reach elite competitions. Ages 6 to 12 are the most important years for motor skills, technical learning, cognitive development, creativity, and — most critically — falling in love with the game.

This initiative aims to create the Caribbean's largest grassroots football programme, reaching an estimated 18,000–20,000 individuals annually through structured weekly festivals across the entire country.

Key Initiatives

- Weekly Football Festivals — small-sided games (3v3, 4v4, 5v5, 7v7), skill stations, family engagement activities
- Four age categories: U6, U8, U10 and U12, operating across four geographic zones
- Annual structure: Community launch (Jan–Mar) · Weekly festivals (Apr–Aug) · Regional festivals (Sep–Nov) · National Festival of Football (Dec)
- Safeguarding Initiative — branded uniforms and identification for all volunteers and support staff at every event
- Talent Identification — direct pipeline from festivals into academies, High Performance Centres and national programmes

Progressive Milestones

- ✓ Q2 Year 1: Weekly Football Festivals launched across all 4 zones; safeguarding protocols fully active
- ✓ Year 1: 4,000+ registered participants; inaugural National Festival of Football hosted
- ✓ Year 1: All festival volunteers certified in safeguarding; Child Protection standards fully implemented
- ✓ Year 2: Participation grown to 5,000+; 200+ players identified and referred to academies or HP Centres
- ✓ Year 2: TTFA TV grassroots content generating measurable digital engagement growth
- ✓ Year 3: 6,000+ participants; all 4 zones operating with strong local volunteer leadership
- ✓ Year 3: Academy integration pipeline fully operational — clear pathway confirmed through to NYL

- ✓ Year 4: 8,000+ annual participants — the Caribbean's largest grassroots football programme
- ✓ Year 4: 500+ players trackable from grassroots entry through to academy or HP Centre pathway
- ✓ Year 4: Grassroots football a permanent, community-owned fixture in all regions of T&T

> *"Elite footballers are not created at age 18. They begin their journey when they first fall in love with the game."*

PEAK 7

TTWoLF Professionalization

The Caribbean's First Professional Women's Football League

Strategic Objective

To transform the Trinidad and Tobago Women's League Football (TTWoLF) into the first sustainable professional women's football league in the Caribbean within four years — creating an environment where female athletes can remain in football, develop meaningful careers, and contribute to the long-term growth of the game.

Women's football globally has become one of the fastest-growing sports sectors. Major football organisations increasingly identify women's football as a primary area for future growth. For Trinidad and Tobago, the opportunity exists not merely to participate in that growth — but to lead it within the Caribbean.

One of the greatest challenges in women's football is athlete retention between the ages of 16 and 24. THE SUMMIT addresses this directly through a phased professionalisation programme that creates structured environments where female athletes can stay in the game.

Key Initiatives

- Phased club assistance programme: Year 1 → Year 2 → Year 3 → Year 4 — progressively increasing support as clubs build capacity
- Club Licensing Standards — financial reporting, youth team requirements, medical support, safeguarding, facilities standards
- Player Welfare Standards — minimum stipends, medical support, travel standards, nutrition support
- Broadcasting Strategy — weekly feature matches, live streaming, player storytelling content through TTFA TV
- International Competition Pathway — strengthening clubs to compete in CFU and Caribbean competitions
- Year 5–8 sustainability model — club assistance progressively reducing as commercial self-sufficiency grows

Progressive Milestones

- ✓ Q1 Year 1: Club assistance programme launched; all clubs briefed on the four-year licensing pathway
- ✓ Year 1: Minimum player welfare standards introduced; TTFA TV broadcasting TTWoLF weekly
- ✓ Year 2: Player retention measurably increased; league broadcasting growing in reach
- ✓ Year 2: Majority of clubs meeting Year 2 licensing requirements
- ✓ Year 3: League attendance and digital engagement significantly improved; international brand visibility growing

- ✓ Year 3: 75% of clubs meeting professional licensing standards
- ✓ Year 4: All clubs meeting professional standards — TTWoLF declared the Caribbean's first professional women's competition
- ✓ Year 4: Women's national team drawing a majority of players from the TTWoLF professional pathway
- ✓ Year 4: A clear, sustainable post-summit pathway in place for the years following

> *"Women's football is not simply an investment in sport. It is an investment in opportunity, inclusion and national progress."*

PEAK 8

Zonal Football Development

Strengthening the Backbone of Community Football

Strategic Objective

To strengthen and modernise the six football zones of Trinidad and Tobago — North, East, South, Central, Tobago, and North East/North West — supporting approximately 150 clubs, more than 11,000 direct participants, and approximately 150 communities.

Football in Trinidad and Tobago begins within communities. Communities create clubs. Clubs create players. Players create national teams. Zonal football represents the largest direct community football footprint in the entire ecosystem — and it must be supported accordingly.

Key Initiatives

- Administrative Support — upgraded systems, digital tools and operational assistance for all zone offices
- Competition Support — scheduling systems, match operations and coordinated referee services
- Talent Identification — structured scout visits, technical observations and national talent database integration
- Club Development Workshops — covering governance, marketing, safeguarding, sponsorship and financial management
- Community Engagement Programmes — football festivals, youth initiatives and community outreach activities

Progressive Milestones

- ✓ Q1 Year 1: All 6 zones operating with upgraded administrative systems
- ✓ Year 1: First Club Development Workshop series delivered across all 6 zones
- ✓ Year 1: Zone talent identification linked to the national player database
- ✓ Year 2: Club participation measurably increased across all zones
- ✓ Year 2: All zones participating in national scouting and talent review processes
- ✓ Year 3: All zones fully integrated into national talent identification and development systems
- ✓ Year 3: Zone competitions broadcast through TTFA TV and generating wider engagement
- ✓ Year 4: All 6 zones operating with improved governance, growing participation and community engagement
- ✓ Year 4: A sustainable, community-owned zonal football system in place for the long term
- ✓ Year 4: 150+ clubs with improved governance and stronger operational standards

> *"National teams may wear the flag, but football begins in communities."*

PEAK 9

Beach Soccer Development

Leveraging Trinidad and Tobago's Natural Advantage

Strategic Objective

To establish Trinidad and Tobago as a leading beach soccer nation within the Caribbean and CONCACAF region — creating sustainable development pathways, strengthening national teams, increasing participation, and positioning the country for hosting opportunities.

As a twin-island state surrounded by beaches and coastal communities, Trinidad and Tobago possesses a natural advantage that many countries spend considerable resources attempting to create. Beach soccer is an opportunity — for national identity, tourism, community development, elite football exposure and international recognition.

Key Initiatives

- 6 National Beach Soccer Teams — Boys and Girls U15, U17, and Senior Men's and Women's
- Domestic competition structure — National League, Community Festivals, Youth Competitions, Inter-Island Championships
- Venue enhancements across Trinidad (Maracas, Mayaro, Las Cuevas, Chaguaramas) and Tobago (Pigeon Point, Store Bay, Buccoo)
- Active pursuit of Caribbean Championships and CONCACAF competitions hosting
- Long-term ambition: position T&T to pursue FIFA Beach Soccer World Cup hosting

Progressive Milestones

- ✓ Q2 Year 1: National beach soccer structure launched; all 6 teams identified and in training
- ✓ Year 1: First national beach soccer competition hosted; venue upgrades at priority coastal sites begun
- ✓ Year 2: Participation increased by 25%; T&T competing in at least 2 international events
- ✓ Year 2: First regional competition hosted in T&T with participation from multiple nations
- ✓ Year 3: T&T senior teams ranked top 3 in the Caribbean; Tobago Beach Soccer Festival established
- ✓ Year 4: T&T established as the leading Caribbean beach soccer nation
- ✓ Year 4: Minimum 2 major regional events hosted annually; FIFA World Cup hosting bid in development
- ✓ Year 4: Beach soccer a permanent, growing part of the T&T football landscape

> *"Beach soccer is in our DNA. Surrounded by coastlines and rich football culture, T&T possesses the opportunity to transform natural advantages into international success."*

PEAK 10

Futsal Development

Building a Faster, More Technical Football Ecosystem

Strategic Objective

To establish Trinidad and Tobago as a leading futsal nation in the Caribbean through structured competition, 8 national futsal teams, and infrastructure investment — while utilising futsal as a strategic development tool to improve football quality at every level.

Futsal is not simply indoor football. It is globally recognised as one of the most effective development tools for technical football excellence. Many of the world's elite football players — Ronaldinho, Neymar, Coutinho among them — developed critical aspects of their game through futsal. Countries that integrated futsal into their football structures have frequently experienced significant improvements in player quality.

For Trinidad and Tobago, futsal represents an opportunity to strengthen football development from grassroots to elite level, while simultaneously creating another pathway for international competitive success.

Key Initiatives

- 8 National Futsal Teams — Boys and Girls U15, U17, U20 and Senior Men's and Women's
- Domestic competitions — National Futsal League, Community Leagues, Schools Competition, Youth Tournaments
- Annual 7v7 and Futsal Festival Events combining futsal, small-sided football and community activities
- Venue upgrades — flooring, lighting, seating, digital scoreboards, media and team facilities
- Active pursuit of Caribbean championship hosting and long-term FIFA Futsal World Cup bid

Progressive Milestones

- ✓ Q2 Year 1: National futsal structure launched; all 8 teams active; schools programme commenced
- ✓ Year 1: First National Futsal League season completed; venue upgrades begun
- ✓ Year 2: Participation increased by 25%; first regionally hosted futsal event
- ✓ Year 3: T&T futsal teams ranked in the top 3 in the Caribbean
- ✓ Year 3: Futsal Festival established as an annual showcase event
- ✓ Year 4: T&T among the leading Caribbean futsal nations; hosting international competitions regularly
- ✓ Year 4: FIFA Futsal World Cup hosting bid developed and submitted

✓ Year 4: Futsal embedded at every level of the football pathway — from schools to senior national team

> *"Futsal develops players who think faster, move faster and perform better."*

PEAK 11

Tobago Satellite Office

Strengthening National Connectivity

Strategic Objective

To establish a fully functional TTFA Satellite Office in Tobago that improves connectivity, strengthens football administration and technical support, enhances talent identification, and ensures Tobago remains fully integrated into Trinidad and Tobago's football ecosystem.

As a twin-island nation, Trinidad and Tobago possesses unique characteristics that require a decentralised approach to football administration. Distance, travel logistics and communication barriers can unintentionally create gaps in access and opportunity. Tobago has consistently produced some of T&T's finest footballers — this investment ensures that pipeline never closes and that Tobago football receives the presence and attention it deserves.

Key Initiatives

- Permanent TTFA presence in Tobago — Office Coordinator, Administrative Assistant, Technical Support Officer
- Full administration support — registration, competition admin, club support, documentation services
- Technical operations — coach education support, talent identification, national team monitoring, workshops
- Community engagement — school partnerships, grassroots festivals, stakeholder engagement
- Media and Communications — local content creation, social media, promotion of Tobago football

Progressive Milestones

- ✓ Q1 Year 1: Office established; all 3 staff positions filled; first community activities commenced
- ✓ Q2 Year 1: First Tobago grassroots festival co-organised through the Satellite Office
- ✓ Year 1: Tobago zone fully integrated into national digital systems and talent database
- ✓ Year 2: Programme delivery from Tobago increased by 25% versus Year 1
- ✓ Year 2: First beach soccer or futsal event hosted in Tobago through the office
- ✓ Year 3: Player and coach participation from Tobago increased by 30%
- ✓ Year 4: Tobago fully integrated into all national football operations, pathways and competitions
- ✓ Year 4: Tobago Beach Soccer Festival an established annual event attracting regional visitors
- ✓ Year 4: The satellite model demonstrably improving delivery and outcomes across the island

> *"Football development across a twin-island nation requires more than travel. It requires presence, connectivity and commitment."*

PEAK 12

Referee Excellence Programme

Developing Elite Match Officials for International Representation

Strategic Objective

To establish Trinidad and Tobago as a leading Caribbean referee development nation — improving referee education, performance systems, welfare and technology, while increasing the representation of T&T officials on international FIFA panels.

Referees are fundamental to football. Without players there is no game; without referees there is no competition. Elite football nations increasingly recognise referees as performance professionals requiring the same level of investment and support given to players and coaches. The development of referees is a strategic investment — not an operational afterthought.

Key Initiatives

- Referee Training and Education Programme — continuous development covering technical, physical, psychological and video analysis dimensions
- FIFA Referee Development Pathway — elite identification, elite camps and international exchange programmes
- Referee Welfare Programme — insurance coverage for FIFA officials, medical and rehabilitation support
- Technology Integration — digital reporting systems, match analysis software, performance monitoring
- VAR Implementation Programme — positioning T&T to host and officiate competitions at the highest level

Progressive Milestones

- ✓ Q1 Year 1: Annual referee education programme launched; elite identification system active
- ✓ Year 1: All national competitions officiated to a consistent, improved standard
- ✓ Year 2: FIFA referee candidates increased by 25%; first T&T officials on international assignments
- ✓ Year 2: Regional referee certification course launched for CONCACAF candidates
- ✓ Year 3: VAR operational in TTPFL and TTWoLF; T&T referees appointed to international tournaments
- ✓ Year 4: Full T&T representation on FIFA referee panels — minimum 2 FIFA-listed referee teams
- ✓ Year 4: T&T officiating standards internationally recognised
- ✓ Year 4: Regional certification course established as a recurring programme for Caribbean referee development

> *"Match officials are not simply administrators of the game; they are guardians of fairness and integrity."*

PEAK 13

Infrastructure Development

Building Football Communities Across the Nation

Strategic Objective

To establish football-specific infrastructure across Trinidad and Tobago by creating safe, sustainable and community-centred football environments — with 16 football-specific community venues developed over the four-year period, impacting 50+ clubs, 100+ communities, and 50,000+ individuals.

Infrastructure is among the most critical long-term investments any football association can make. Football facilities become community assets, development centres, social hubs and safe spaces. Countries that consistently succeed in football have traditionally invested significantly in facilities — because infrastructure creates permanent impact long after programmes come and go.

Four new football-specific venues will be developed annually, targeting strategic communities throughout both islands.

Key Initiatives

- 4 football-specific venues developed each year — 16 total over the four-year period, across all regions of T&T
- Each venue equipped with: football pitches, floodlighting, seating, changing facilities, medical room, gym, multipurpose community spaces
- Commercial areas — concessions, merchandise, naming rights and sponsorship activation points built into each facility
- Safe Space Programme — every facility designed and operated as a positive community hub
- Long-term vision: every club in Trinidad and Tobago with a home ground and football-specific environment

Progressive Milestones

- ✓ Q2 Year 1: First 4 target communities confirmed; planning and procurement underway
- ✓ Year 1: Construction commenced on at least 2 of the Year 1 venues
- ✓ Year 2: 8 venues complete and operational; community programmes launched at each site
- ✓ Year 3: 12 venues complete; community programmes scaled at all operational sites
- ✓ Year 4: All 16 venues complete — nationwide community football infrastructure established
- ✓ Year 4: 50+ clubs with dedicated football infrastructure; 100+ communities directly impacted
- ✓ Year 4: Football facilities operating as genuine community hubs across both islands

✓ Year 4: Participation measurably increased in every community where a venue has been built

> *"Facilities do not simply create footballers. Facilities create opportunities, communities and futures."*

PEAK 14

Marketing & Commercial Strategy

Building Football into a Sustainable National Brand

Strategic Objective

To establish a comprehensive marketing and commercial strategy that transforms TTFA into a modern, revenue-generating organisation — building football into a sustainable national brand and industry under one unified ecosystem.

Modern football extends beyond sporting performance. Football has evolved into a global industry built upon branding, digital engagement, media value, fan experiences, sponsorship and commercial partnerships. The objective for Trinidad and Tobago is not simply to market football — it is to build a football economy that funds its own development.

The strategy will unify all 23 Peaks under one 'One Football Brand' ecosystem, creating a coherent commercial identity that generates sponsorship, merchandise, licensing and fan engagement revenue.

Key Initiatives

- National Brand Development — unified 'One Football Brand' identity, guidelines and merchandise strategy
- Digital Growth Strategy — professional content creation across all major platforms; target: 300% audience growth
- Sponsorship Acquisition Programme — structured approach targeting telecoms, banking, insurance, energy, food and beverage sectors
- Fan Engagement Strategy — school visits, fan festivals, open training sessions, digital memberships, loyalty programmes
- Matchday Experience Enhancement — entertainment, activations, sponsor engagement, family activities
- Revenue Generation — merchandise, digital advertising, streaming rights, events and licensing

Progressive Milestones

- ✓ Q1 Year 1: Marketing team fully staffed; One Football Brand guidelines completed and launched
- ✓ Q2 Year 1: Sponsorship programme active; first pitches delivered to priority corporate partners
- ✓ Year 1: Brand launched publicly; digital audience growing; merchandise store operational
- ✓ Year 2: Sponsorship measurably increased; digital audience 100%+ above Year 1 baseline

- ✓ Year 2: Matchday experience programme active at all national team fixtures and TTPFL finals
- ✓ Year 3: Digital audience 150%+ above Year 1; TTFA among top 5 Caribbean sports social media accounts
- ✓ Year 4: Sponsorship growth of 200–300% achieved; major commercial partnerships secured
- ✓ Year 4: Merchandise and licensing a significant contributor to TTFA sustainability
- ✓ Year 4: TTFA brand equity independently recognised — attracting partners across new commercial sectors

> *"Football is no longer only played on the field. It is experienced through brands, stories and engagement."*

PEAK 15

Media & Broadcasting Self-Sufficiency

Building TTFA Media into a Revenue-Generating Ecosystem

Strategic Objective

To establish a fully integrated media department and TTFA TV platform capable of producing and distributing football content, generating revenue, and showcasing Trinidad and Tobago football to the world.

Media is no longer simply a support function. Media has become one of the largest revenue drivers in world football. Modern football organisations increasingly own and control their content — creating direct relationships with supporters while simultaneously building substantial commercial value.

TTFA oversees football activities generating more than 3,000 matchable events annually. Owning the production and distribution of that content is not just a media decision — it is a financial one.

Key Initiatives

- TTFA TV Platform — live streaming, match archives, subscription capabilities, mobile viewing and statistics
- Centralised Match Production — multi-camera systems, professional graphics packages, commentary, replay and statistics
- Original Content — documentaries, weekly programmes, player interviews, tactical analysis, podcasts
- Digital Distribution Network — YouTube, Facebook, Instagram, TikTok, mobile app and website
- Revenue model — advertising, sponsorship, subscriptions, match passes, content licensing and third-party production
- Target production capacity: 3,000+ football events annually by Year 4

Progressive Milestones

- ✓ Q1 Year 1: Media Department established; key staff hired; production equipment procurement begun
- ✓ Q2 Year 1: TTFA TV platform live; all national team matches and TTPFL finals being produced
- ✓ Year 1: 500+ events produced; initial advertising and sponsorship revenue generated
- ✓ Year 2: 1,000+ events produced; digital audience 100%+ above launch baseline
- ✓ Year 2: Subscription services launched; third-party production offering to other sports active
- ✓ Year 3: 2,000+ events produced; TTFA TV among the top Caribbean sports digital platforms

- ✓ Year 4: 3,000+ events produced annually — full media self-sufficiency achieved
- ✓ Year 4: Content library a valued and growing organisational asset
- ✓ Year 4: T&T football stories reaching audiences across the Caribbean and beyond

> *"Football content is no longer a by-product of football. It has become one of football's most valuable assets."*

PEAK 16

Membership Assistance Programme

Strengthening Football Partnerships Nationwide

Strategic Objective

To create a structured programme that supports affiliated schools, academies, independent tournament organisers and community organisations — recognising them as strategic partners in building the football ecosystem.

Football development cannot be achieved solely by the Football Association. The growth of football depends upon the collective contributions of schools, academies, independent organisers, community clubs, volunteers and educational institutions. These organisations frequently invest significant resources and volunteer time into football development.

THE SUMMIT's Membership Assistance Programme formally recognises these stakeholders as partners — and invests in their growth.

Key Initiatives

- Primary School Football Support — annual support programme with academy integration pathways
- Secondary School Football Support — structured support including Girls Premier Division expansion
- Independent Tournament Assistance — balls, referees, branding, technical and safeguarding support
- Community Football Partnership Programme — festivals, youth initiatives and inclusion activities
- Academy Development Programme — technical guidance, licensing support, coach education, safeguarding

Progressive Milestones

- ✓ Q1 Year 1: Programme launched; school and academy partnerships formally established
- ✓ Year 1: Primary and secondary support active; baseline participation data captured
- ✓ Year 2: Girls Premier Division implemented; female school participation measurably increased
- ✓ Year 2: Academy licensing framework introduced; first licences issued
- ✓ Year 3: School participation increased by 20% versus Year 1 baseline
- ✓ Year 3: School competitions creating institutional partnerships and visibility
- ✓ Year 4: School and community pathways fully integrated into TTFA's national structures
- ✓ Year 4: 25–40% overall participation increase versus Year 1 baseline

- ✓ Year 4: Girls football participation increased by 30%; clear pipeline from schools to TTWoLF
- ✓ Year 4: Academy ecosystem grown, licensed and connected to the national development pathway

> *"Football ecosystems grow strongest when development is shared among schools, communities, clubs and associations."*

PEAK 17

Veterans & Legends Programme

Honouring the Past While Inspiring the Future

Strategic Objective

To establish a structured programme that recognises, supports and actively engages former footballers and football contributors — utilising their experience, influence and identity to strengthen development, inspire youth and preserve the heritage of Trinidad and Tobago football.

Football history is built by people. Every football nation is shaped by players, coaches, administrators and pioneers whose efforts created opportunities for future generations. Legends and veterans represent institutional knowledge, national heritage, inspiration, mentorship, culture and identity.

A football ecosystem that neglects its legends risks losing valuable knowledge and disconnecting future generations from their history. This programme ensures that those who built the game remain part of its future.

Key Initiatives

- Veterans Welfare Initiative — medical referrals, wellness programmes and recognition activities
- Legends Ambassador Programme — school visits, community programmes, national campaigns and sponsorship engagements
- Youth Mentorship Programme — connecting young players with experienced figures for leadership, professionalism and career guidance
- Football Heritage Programme — digital archives, Hall of Fame, documentary projects and historical exhibitions
- Annual Legends Events — the Legends Match, Annual Awards Ceremony, networking and recognition celebrations

Progressive Milestones

- ✓ Q1 Year 1: Programme launched; ambassador network of at least 10 former players established
- ✓ Q2 Year 1: First community outreach programme delivered with ambassadors
- ✓ Year 1: First Annual Legends Match hosted; first Annual Awards Ceremony delivered
- ✓ Year 2: Youth Mentorship Programme active — 50+ young players in mentorship relationships
- ✓ Year 2: Hall of Fame inaugural class inducted; digital archive project commenced
- ✓ Year 3: Community engagement through the Legends programme reaching 10,000+ individuals
- ✓ Year 3: First TTFA documentary featuring legends released through TTFA TV

- ✓ Year 4: Ambassador network grown to 20+ former players in active roles
- ✓ Year 4: Hall of Fame an established annual institution; digital archive complete
- ✓ Year 4: T&T football history formally preserved; institutional knowledge transferred to the next generation

> *"The future of football is strengthened when those who built the game remain connected to those who will carry it forward."*

PEAK 18

Home of Football Sustainability

Transforming HOF into a National Asset

Strategic Objective

To transform the Home of Football into a fully operational, financially sustainable and multi-functional football and sports hub that supports national programmes and becomes one of the leading football facilities in the Caribbean.

Infrastructure only becomes sustainable when it creates value. The Home of Football was envisioned as more than a football headquarters — it was intended to become a football home, a high-performance environment, a national asset, and a destination for football and sport.

The objective over the four years is to maximise the operational potential of HOF and establish it as one of the Caribbean's premier football destinations. The facility has 60+ hotel rooms, multiple conference facilities, training fields, dining and event spaces — all of which can generate recurring revenue to support the football programme.

Key Initiatives

- Hotel Completion and Upgrades — room improvements, furnishings, technology and security systems
- Accommodation revenue — national and international teams, clubs, schools and corporate organisations
- Sports Tourism — training camps, international academies, football clinics and high-performance visits
- Conference and Meeting Facility hire — government, corporate, sporting and educational users
- Event Hosting — football banquets, awards ceremonies, corporate events and coaching conferences
- Target: 70–80% annual facility utilisation with multiple independent revenue streams generating

Progressive Milestones

- ✓ Q1 Year 1: Facility upgrades commenced; operational team appointed; booking and marketing systems launched
- ✓ Year 1: First national team using HOF as the primary training and accommodation base
- ✓ Year 1: First international visiting team hosted at HOF
- ✓ Year 2: 50% accommodation utilisation achieved; HOF revenue covering operational costs
- ✓ Year 2: Conference facility bookings from corporate and government clients established
- ✓ Year 3: 65%+ utilisation; training camp packages generating consistent revenue
- ✓ Year 3: HOF Events calendar established — minimum 12 hosted events per year

- ✓ Year 4: 70–80% annual utilisation consistently achieved
- ✓ Year 4: HOF recognised as the Caribbean's premier football hospitality destination
- ✓ Year 4: HOF a net contributor to TTFA sustainability — generating more than it costs to operate

> *"A football home becomes valuable not only when it houses football, but when it continuously creates opportunity, development and sustainability."*

PEAK 19

Sports Science & Performance Medicine

Maximising Performance Through Science and Human Development

Strategic Objective

To establish an integrated Sports Science and Performance Medicine Department that optimises player development, enhances athletic performance, improves injury prevention and supports the mental wellbeing of all national programme participants.

The era in which performance depended solely on talent and physical effort has fundamentally changed. Elite football organisations now use integrated sports science systems to gain competitive advantages through nutrition, strength and conditioning, mental performance, medical support and injury prevention.

Research consistently demonstrates that structured sports science programmes can increase player availability by 20–30% and reduce preventable injuries by 25–35%. This department will serve every national team programme across THE SUMMIT.

Key Initiatives

- Nutrition Programme — individual meal plans, hydration monitoring, supplement guidance, camp nutrition and educational workshops
- Strength and Conditioning Programme — strength assessments, speed development, mobility and GPS performance monitoring
- Mental Performance and Mental Health Programme — sports psychology services, wellness assessments, leadership development and stress management
- Medical Infrastructure and Injury Prevention — examination rooms, rehabilitation facilities, diagnostic equipment, team physicians and physiotherapists

Progressive Milestones

- ✓ Q1 Year 1: Sports Science Department established; Director and core staff appointed
- ✓ Q2 Year 1: All equipment and medical infrastructure in place; systems operational
- ✓ Year 1: All national senior and youth teams receiving Sports Science support; baseline data captured
- ✓ Year 2: Player monitoring systems fully implemented; first measurable injury reduction data
- ✓ Year 2: Sports Science available to other T&T sporting federations on a service basis
- ✓ Year 3: Injury rates reduced by at least 15% from Year 1 baseline; player availability measurably improved
- ✓ Year 3: Sports Science data actively informing national team selection and training design
- ✓ Year 4: Player availability improved by 20–30% across all national programmes

- ✓ Year 4: Preventable injuries reduced by 25–35%; measurable performance output improvements documented
- ✓ Year 4: Sports Science fully embedded across every national programme at every level

> *"Modern football is no longer won only by talent. It is won by creating environments where talent performs at its maximum potential."*

PEAK 20

AGM & Membership Engagement

Strengthening Democracy, Transparency and Football Unity

Strategic Objective

To transform the Annual General Meeting and broader membership engagement into a modern, interactive and strategic platform that strengthens transparency, improves collaboration, and reinforces confidence in football governance across the entire membership.

The Annual General Meeting represents the highest legislative body of a football association. But the vision for TTFA goes further — transforming the AGM from a single statutory meeting into a year-round membership engagement strategy built on the philosophy of Football Together.

Members should feel like active partners in football development — informed, included, valued and connected to the work being done in their name.

Key Initiatives

- Modern AGM Experience — strategic presentations, interactive sessions and structured networking opportunities
- Membership Education Programme — training in governance, compliance, safeguarding, club licensing and financial management
- Football Leadership Forums — quarterly forums bringing together clubs, zones, coaches, referees and technical personnel
- Member Recognition Programme — annual awards celebrating Club of the Year, Volunteer, Community and Women's Football contributions
- Digital Membership Engagement Platform — member portal, news, voting information, resources and discussion forums

Progressive Milestones

- ✓ Q1 Year 1: Membership engagement programme launched; quarterly forum schedule published
- ✓ Q2 Year 1: First Modern AGM format delivered — structured to inspire as well as govern
- ✓ Year 1: Digital engagement platform live; 500+ registered members
- ✓ Year 2: Workshop participation increased by 25%; first Member Recognition Awards delivered
- ✓ Year 2: Digital platform growing; member education programme well established
- ✓ Year 3: Leadership Forums generating active collaboration between clubs and TTFA
- ✓ Year 3: Digital membership at 1,500+; transparency and accountability measurably improved
- ✓ Year 4: 50% increase in member engagement versus Year 1 baseline

- ✓ Year 4: TTFA governance rated highly by FIFA compliance review
- ✓ Year 4: A culture of Football Together — collaboration, transparency, accountability — firmly established

> *"Strong football governance is built when members are not merely invited to meetings, but become active partners in shaping the future."*

PEAK 21

High Performance Centres

Creating Elite Development Hubs for National Team Success

Strategic Objective

To establish a national network of five strategically located High Performance Centres — South, East and West in Trinidad, and East and West in Tobago — serving as elite player development environments and direct feeder systems into all national youth and senior teams.

Modern football nations increasingly recognise that talent alone is insufficient. Talent must exist within structured environments that provide high-quality coaching, sports science, nutrition, competition, performance monitoring and continuous development.

Five High Performance Centres will be established — ensuring that elite development is accessible across the length and breadth of both islands, and that no talented player is left without a pathway simply because of where they live.

Key Initiatives

- Five HP Centres — South, East and West (Trinidad); East Tobago and West Tobago
- Weekly elite training sessions, performance testing, match analysis, strength and conditioning, nutrition, mental preparation
- Direct feeder into all U14, U16, U17, U20, U23 and Senior National Teams — both Men's and Women's
- Also supplies developed players to TTPFL and TTWoLF clubs
- Target: elite player numbers increased by 30–40% across the system by Year 4

Progressive Milestones

- ✓ Q1 Year 1: First HP Centre (priority location) operational; coaching staff appointed
- ✓ Q2 Year 1: Second HP Centre operational; 100+ elite players assessed and enrolled
- ✓ Year 1: At least 3 HP Centres operational; 200+ players in the HP system
- ✓ Year 2: All 5 HP Centres operational; HP pathways integrated with all Youth National Teams
- ✓ Year 2: 300+ players in the HP system; 50+ called into national squads from the HP pathway
- ✓ Year 3: National player pools increased by 25%; HP-trained players making measurable impact
- ✓ Year 3: International academy partnerships established — T&T a recognised elite development destination
- ✓ Year 4: All 5 HP Centres established as direct feeders into every national team
- ✓ Year 4: Elite player numbers increased 30–40% versus Year 1; 400+ players in active HP programmes

✓ Year 4: HP system the definitive route from grassroots talent to national team consideration

> *"Talent may be discovered by chance, but excellence is developed by design."*

PEAK 22

TTPFL Transformation Strategy

Building a Sustainable Professional Football Industry

Strategic Objective

To transform the Trinidad and Tobago Premier Football League into a sustainable, commercially viable and increasingly self-sufficient football competition through strategic investment in clubs, player development, infrastructure, media and operational systems.

Professional football leagues serve as the engine of football development. Strong leagues create better players, better coaches, better referees, better national teams, greater economic opportunities and increased commercial value. The long-term success of Trinidad and Tobago football depends heavily on the strength and sustainability of the domestic league system.

THE SUMMIT's objective is not simply to fund clubs — it is to build an industry. A league system that, over time, generates its own commercial momentum and reduces its dependence on external support.

Key Initiatives

- Club Subvention Programme — tiered financial support to Tier 1, Division 1 and Division 2 clubs, with support scaled to club capacity
- Inter-Island Support Programme — transport, logistics and operational support for the twin-island nature of the competition
- Media Production Programme — live broadcasts, highlights and match analysis integrated through TTFA TV
- Marketing and Commercial Growth — sponsorship campaigns, fan engagement strategies and matchday experience programmes
- Long-term club development vision — dedicated facilities, commercial operations, academy structures, community integration
- Target: club-generated revenues increased by 50–75%; TTPFL trending toward commercial self-sufficiency

Progressive Milestones

- ✓ Q1 Year 1: Club subvention operational; all clubs contracted; full season commenced
- ✓ Year 1: All TTPFL matches broadcast through TTFA TV; competition fully operational
- ✓ Year 2: Competition quality measurably improved; TTPFL title sponsorship secured
- ✓ Year 2: At least 3 Tier 1 clubs meeting enhanced licensing and operational standards
- ✓ Year 3: Club-generated revenues growing; matchday attendance increased by 40% versus Year 1
- ✓ Year 3: Majority of Tier 1 clubs meeting full professional licensing requirements
- ✓ Year 4: TTPFL trending toward commercial self-sufficiency

- ✓ Year 4: All Tier 1 clubs with dedicated facility access or facility ownership
- ✓ Year 4: TTPFL a credible, commercially attractive league generating its own momentum
- ✓ Year 4: Strong domestic league creating a strong national team player pipeline

> *"Strong national teams are built on strong domestic leagues, and strong domestic leagues are built on sustainable clubs."*

PEAK 23

National Football Ecosystem Expansion

Creating a National Movement Through Football

Strategic Objective

To create an integrated football ecosystem where every aspect of football within Trinidad and Tobago operates within a connected pathway — maximising participation, development, opportunity and national impact. This is the culmination of THE SUMMIT: not a collection of separate programmes, but one unified football movement.

Why the Ecosystem Matters

Countries that consistently succeed internationally do not operate in isolated structures. They establish integrated systems where each component strengthens another — grassroots feeds development, development feeds national teams, national teams inspire the grassroots. THE SUMMIT builds that system for Trinidad and Tobago.

Peak 23 represents the point at which all 22 preceding peaks work in harmony — where a child who begins their football journey at a U6 Festival has a clear, supported, connected pathway all the way to the senior national team. And where those who have completed their playing journey remain part of the ecosystem through mentorship, community engagement and the Veterans and Legends programme.

The Complete Football Pathway

Stage	Programme
Ages 6–12 | First Touch	Grassroots Festivals (Peak 6) · Academy Development (Peak 16)
Ages 13–20 | Development	National Youth League (Peak 5) · High Performance Centres (Peak 21)
Youth International | Excellence	10 Youth National Teams, U14–U23 (Peak 3)
Domestic Competition | Performance	TTPFL (22) · TTWoLF (7) · Beach Soccer (9) · Futsal (10)
Senior National | The Summit	Senior Men's & Women's National Teams (Peak 4)
Community & Heritage | Legacy	Veterans & Legends (17) · Zones (8) · Schools (16)

Progressive Milestones — The Summit Ecosystem

- ✓ Year 1: All 23 peaks operational and delivering; foundation of the football ecosystem in place
- ✓ Year 1: Football community — membership, clubs, zones, coaches, referees — engaged in the plan

- ✓ Year 2: Growth confirmed across all areas — participation, competition quality, development pathways
- ✓ Year 2: Commercial and media platforms building; the football brand growing nationally
- ✓ Year 3: Acceleration visible — infrastructure built, competitions strengthened, national teams improving
- ✓ Year 3: T&T football recognised regionally as a nation on the rise
- ✓ Year 4: THE SUMMIT achieved — all major milestones delivered across all 23 peaks
- ✓ Year 4: A self-sustaining, connected football ecosystem in place across Trinidad and Tobago
- ✓ Year 4: Football established as a national movement — inspiring communities, building careers, representing the nation
- ✓ Year 5 and beyond: The systems outlast the plan; football in T&T continues to grow on its own momentum

> *"Football mountains are never climbed in one step. They are climbed through preparation, persistence, planning and unity. The Summit is not simply a strategy. The Summit is a pathway. The Summit is a commitment. The Summit is the future of Trinidad and Tobago football."*

OUR COMMITMENT

A Commitment to the Membership

THE SUMMIT is not a document produced for government offices or corporate boardrooms. It is our commitment to you — the clubs, the coaches, the referees, the players, the volunteers, the parents, the fans, and everyone who has given their time, energy and passion to Trinidad and Tobago football.

Every peak in this plan was developed with you in mind. Every milestone was set to serve you. Every initiative was designed to make your football experience — whether you are running a community club, developing youth players, or representing the national team — better, stronger and more sustainable than it has ever been.

We are asking for your support, your engagement and your belief. In return, we are making the following commitments:

Our Commitment to You	How We Will Deliver It
Transparent governance	Annual Performance Reports delivered to the membership each year
Accountability	KPIs tracked and published; progress reported honestly
Inclusion	Every region, every zone, every discipline included in the plan
Development for all	From U6 to senior; from grassroots to international
Women's football leadership	TTWoLF professionalised; women's pathway built end to end
Tobago included	Satellite office; full integration; no child left without access
Infrastructure	16 community venues built; football homes for clubs that have none
Legacy	Veterans honoured; history preserved; future generations inspired

The Way Forward

The next four years will define Trinidad and Tobago football for the next generation.

We did not come this far to stop here.
We did not build this plan to leave it on paper.
We did not gather this football family to remain where we are.

THE SUMMIT begins now.
It begins with this plan.
It begins with us.

> *"Every summit begins at the base of a mountain. The journey ahead starts now."*